

AMICO

www.amico.org

collaborative distribution of museum multimedia

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Jennifer Trant
Executive Director
jtrant@amico.org

What is AMICO?

- independent, not-for-profit, consortium of institutions with collections of art
- Mission: enable educational access to museum multimedia documentation

Building multimedia resources

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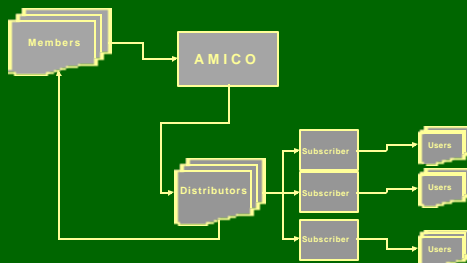
- requires new methods and strategies
- raises social, economic, legal and technological challenges
- integrates people, institutions and systems

AMICO's Challenges

- **Content**
 - What to distribute?
- **Documentation**
 - How to describe it?
- **Intellectual Property**
 - What rights do we have and can we offer?
- **Technology**
 - How do we digitize, and provide access to it?
- **Use**
 - Who wants it and why?
- **Economics**
 - How do pay for it and sustain it?

Why should we collaborate at all?

Creating and Delivering the AMICO Library



AMICO Members

- established Consortium (1997)
- govern programs
- work on committees
- pay dues
- contribute to the Library annually
- use the Library
- see participation as part of their educational mission

AMICO

- assists members' participation
- develops specifications, best practices
- manages agreements
- compiles Library
 - validates structure and links
 - enhances indexing and authority control
- transfers Library to distributors
- facilitates collaboration and communication

AMICO Distributors

- offer AMICO Library to users
- develop applications
- integrate AMICO Library with other content
- provide user support
- State-wide Consortia - OhioLINK
- AMICO Web Thumbnail Catalog
- Research Libraries Group (RLG)
- provide access and tools for distinct communities

AMICO Web Thumbnail Catalog

search.amico.org

Free searchable brochure

Search Result for "wedding"



AMICO Web Thumbnail Catalog

search.amico.org

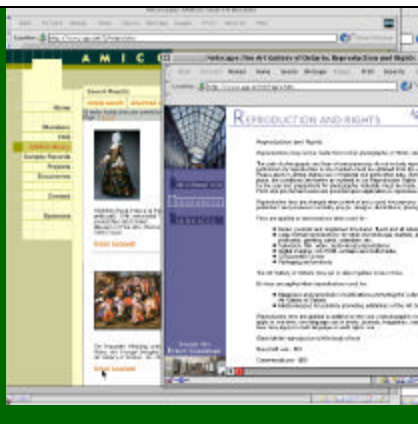
Comments



AMICO Web Thumbnail Catalog

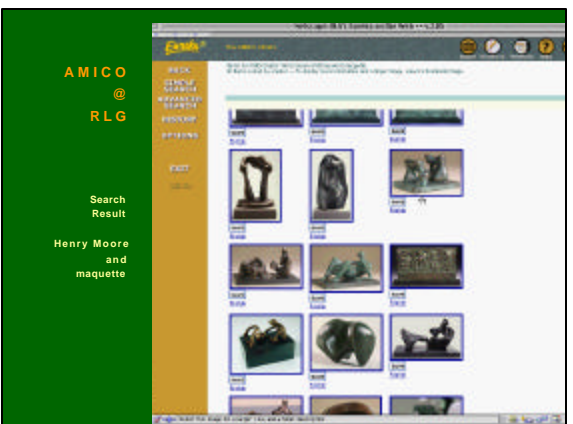
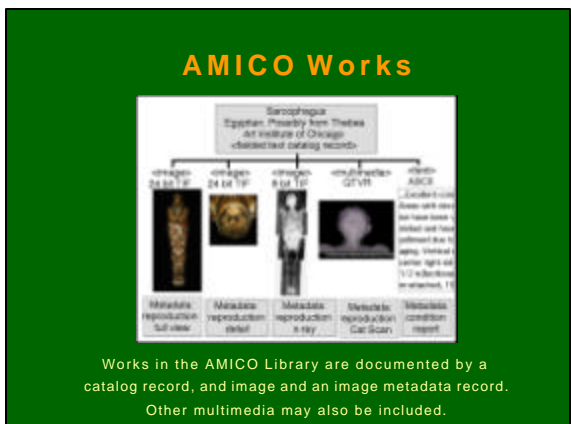
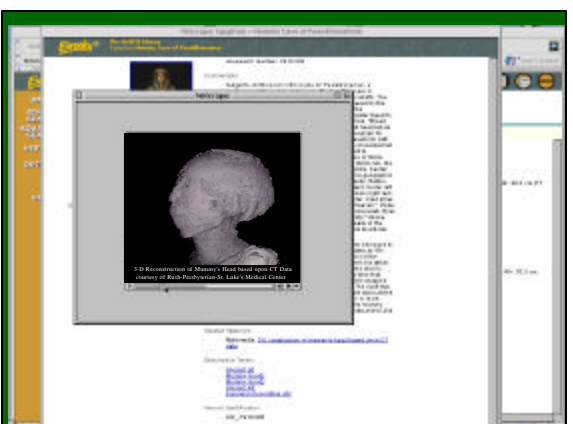
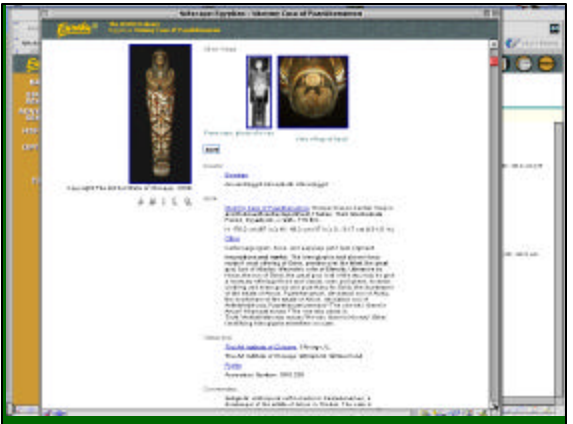
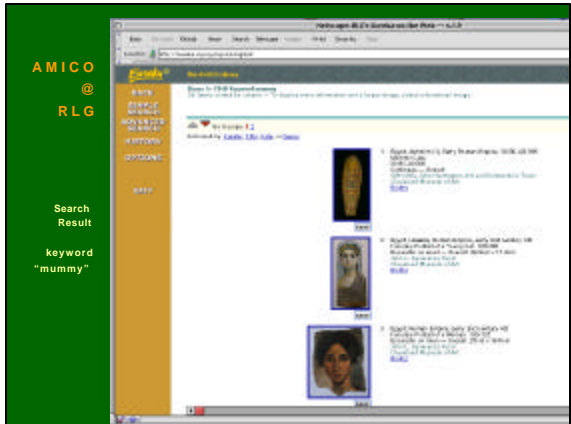
search.amico.org

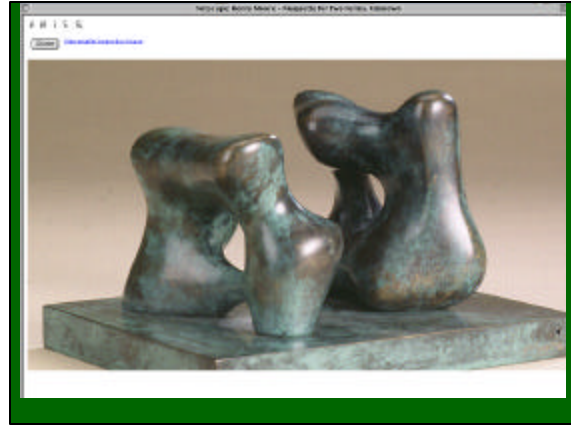
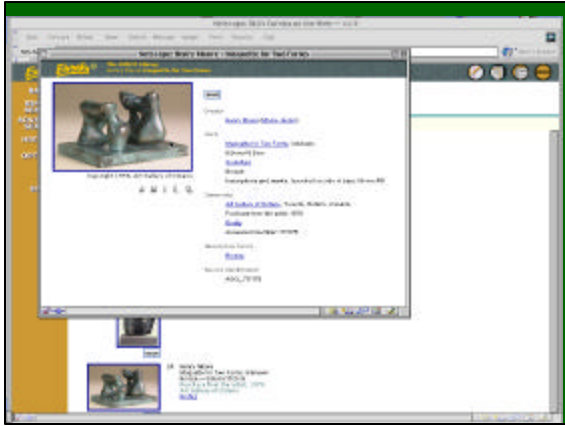
Rights Links



AMICO at RLG

- offers related abstracting and indexing sources, archival records, bibliographic records, cultural resources
- AMICO in Eureka has limited learning curve for existing users





AMICO Subscribers

- educational institutions
- annual fee for unlimited access to growing library
- provide access to users for uses as outlined in license

AMICO Users

- may integrate image content throughout teaching and research
- use content in local and networked systems
- need help imagining how to use new resources and support in adapting to them

AMICO Users

Art History
in depth study

Art Studio
compare and analyze

Cultural History

Library
online review

classroom projection

Technical Studies
printing and imaging

student assignments

Issues

- documentation
- content development
- technology
- intellectual property
- economics
- sustainability
- community building

• collaboration is key to scalable and sustainable solutions

More info?

Art Museum
Image Consortium

www.amico.org

info@amico.org

