museums in the web of collaboration

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introduction

• Museums face challenges in digital world
  - Relevance
  - Funding
  - Delivery
• New technologies provide tools
• Collaboration with other organizations is key
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technologies

Multimedia over the internet

New business models

Model licenses / IP strategies
New creative and analytical tools

Technical and metadata standards

AMICO as an example

Enabling educational use of museum multimedia

Open, not-for-profit Membership organization www.amico.org

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The AMICO Process

AMICO Contribution Workflow

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Reaching the General Public

Desire for a Broader Audience

New Program and Services

Entrepreneurial Attitudes

SFMOMA

Reaching Scholars and Researchers

Collaborative experiments

Interdisciplinary curriculum

Research and Development - e.g. Digital Libraries Funding

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new collaborators
new relevance

• Strategic partnerships further our role as advocates for the arts and culture

• We can succeed in a culture of ubiquitous networking through the creation of ubiquitous networked culture.