the web of collaboration: new technologies, new opportunities

the visual arts in a digital age

Smith College
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introduction

- Museums face challenges in digital world
  - Relevance
  - Funding
  - Development
  - Delivery
- New technologies provide tools
- Collaboration with other organizations is key

objectives

- Public Awareness
- Relevance
- Funding
- Economic Activity
- Scholarship
- Research
- Creativity

partners

- Libraries and Archives
- For-Profits and Rights Holders
- The Academy
- Government

AMICO as an example

Enabling educational use of museum multimedia

www.amico.org

J. Trant, the web of collaboration,
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new collaborators
new relevance

• Strategic partnerships further our role as advocates for the arts

• We can succeed in a culture of ubiquitous networking through the creation of ubiquitous networked culture